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FOR IMMEDIATE RELEASE

LightForce™ Introduces the World's First Fully-Customized, 3D-Printed Bracket at AAO

Digitally Customized Braces Put More Control in the Hands of the Orthodontist

Cambridge, MA, May 02, 2019— LightForce Orthodontics, headquartered in Cambridge Mass., is proud to introduce the world's only fully-customized, 3D-printed bracket system at the AAO 2019 Annual Session in Los Angeles, CA. The revolutionary LightForce system unites proprietary digital treatment capabilities with patented 3D manufacturing processes to produce a 100% customized set of appliances for each patient.

With the LightForce system, each bracket is dynamically designed in real time, based on the patient's specific tooth morphology and the clinician's individual treatment plan. The orthodontist sets the teeth to the desired finish using LightForce's digital treatment planning software which generates customized specifications for 3D printing braces with the most biomechanically efficient prescription. The case comes with custom indirect bonding trays which also enhance placement speed and accuracy.

"The limitations of one-size-fits-all prescriptions are now gone," said Dr. Alfred Charles Griffin III, CEO and founder of LightForce. "By enabling orthodontists to design brackets on a case specific basis we give them full control over their most fundamental treatment tool. This kind of flexibility has never been feasible with traditional bracket manufacturing methods."

LightForce Orthodontics was founded in 2015. The company is a venture-capital backed startup funded by Matrix Partners and AM Ventures Holding GmbH (AMV).

"Our technology is able to make brackets with the precision and consistency demanded by our profession," added Griffin. "I'm excited to see where orthodontists take it from here. It's not about saying here's how to use it. We want to bring LightForce to the community asking what more can you do with it."

ABOUT LIGHTFORCE ORTHODONTICS

LightForce Orthodontics, headquartered in Cambridge Mass., makes the world's first and only fully-customized 3D-printed bracket system. The system unites the latest in digital treatment capabilities with cutting-edge on-demand, 3D manufacturing to offer clinicians the first significant advancement in bracket-based treatment protocol in the past 50 years. For more information, visit lightforceortho.com or follow LightForce on Facebook, Twitter and LinkedIn.